

## KAYA CONNECT – COOKIE POLICY (V1.0)

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### 1. What Are Cookies and Why Do We Use Them?

We use cookies and similar technologies (such as web beacons) on our website. Cookies are small text files stored on your device that help us:

- recognise repeat visitors;
- make your browsing experience faster and more convenient;
- remember your settings and preferences;
- understand how people use our website so we can improve it; and
- deliver content that is more relevant to you.

Web beacons are small, transparent image files that help us track activity on our website (for example, remembering your preferences for your next visit).

The information collected through cookies **does not personally identify you**, and is used only to help us improve your user experience.

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### 2. Types of Cookies We Use

We use the following categories of cookies on the Kaya Connect website:

#### Category 1: Necessary Cookies

These cookies are essential for you to access secure areas of the website and use its core features. Without them, the website may not function properly.

#### Category 2: Performance Cookies

These cookies collect information about how visitors use our site (for example, which pages are visited most often, or whether any errors occur).

All information collected is anonymous and used only to improve site performance.

#### Category 3: Functionality Cookies

These cookies enable a more personalised browsing experience (for example, remembering your username or language preference).

They do **not** track your activity on other websites and do **not** identify you personally.

#### Category 4: Targeting & Advertising Cookies

We may use these cookies to:

- show you advertising that is more relevant to your interests;
- limit how often you see the same advertisement; and
- measure the effectiveness of our marketing efforts.

### **Category 5: Social Media Cookies**

Third-party cookies from platforms such as Facebook and Instagram may be used for:

- campaign tracking;
- analytics;
- remarketing; or
- measuring advertising performance.

These cookies do **not** store personally identifiable information.

All data is processed in line with this Cookie Policy, our Privacy Policy, and the respective platform's privacy rules.

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### **3. Managing Your Cookie Settings**

When visiting our website for the first time, you will be asked to accept or manage cookies.

You may disable cookies in your browser settings at any time.

Please note:

- Some cookies are necessary for the website to function.
  - Disabling certain cookies may limit your ability to use some features or access parts of the site.
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### **4. Contact Us**

If you have any questions about how we use cookies, you can contact us at:

**Email:** [info@kayaconnect.co.za](mailto:info@kayaconnect.co.za)

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### **5. Disclaimer**

This Cookie Policy applies only to Kaya Connect (Pty) Ltd and its official website.

Only the latest published version of this policy is valid.

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